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| **Friday, February 17th** |

7:30 a.m. **Registration & Exhibitor Hall Opens Coldstream 1 & 2**

8:30 a.m. **Opening Session** **Coldstream 3**

Welcome and Conference Overview

*Latishia Sparks-KCTE/LA President*

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| **9:00 a.m. Keynote Speech Coldstream 3** |

[[](http://www.education.ky.gov/kde/administrative+resources/commissioner+of+education/)](http://www.education.ky.gov/kde/administrative+resources/commissioner+of+education/) **Dr. Terry Holliday-Kentucky Commissioner of Education**

Join us in welcoming Dr. Holliday. He will be speaking to KCTE/LA members about the opportunities and challenges facing Kentucky teachers as they develop strategies to implement the new core curriculum. Follow Dr. Holliday’s blog at <http://kyedcommissioner.blogspot.com/>

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| **9:40-10:30 Sessions** |

**Looking at What Works in On-Demand to Take Students to the Coldstream 4**

**Core and Beyond** *Level: MS, HS*

Why do some schools do so well on the on-demand writing assessment

while others seem to struggle? Want to know what those successful

schools are doing? This session will focus on classroom practices

employed by four high schools in Kentucky that have high scores on the

on-demand writing assessment. Participants will receive a number of

resources to use in the classroom in preparation for the upcoming

assessment.

*Presenter: Dr. Debbie Bell, Murray State University*

**Beyond the Common Core:  The Subtext Strategy for Coldstream 5**

**21st Century Reading (Part I)** *Level: EL, MS, HS*

The Subtext Strategy is a powerful, multi-faceted, easy-to-use strategy

that can be integrated into literacy instruction across the curriculum to

meet the demands of the 21st Century.  It helps readers of all ages and

abilities engage deeply with fiction, non-fiction, and multimedia texts.

In this session participants will experience how to use the strategy with

non-fiction texts.  Student work samples will demonstrate the profound

impact it can have on students.

*Presenters: Jean Anne Clyde, United for Literacy*

*Shelli Barber, Jefferson County Schools*

*Sandra Hogue, Jefferson County Schools*

*Laura Wasz, Jefferson County Schools*

**College and Career Readiness: Targeted Transitional Interventions Clark**

Any junior who does not meet CCR benchmarks on their ACT are required *Level: HS, COL*

to have transitional interventions in Mathematics, Reading and/or English

in their senior year to help reduce college remediation rates and increase

college readiness. In this session, the presenter will give audiences the

legislative overview and background for the transitional course

requirements and review the state-sponsored Reading and English curriculum

framework that is available to schools and districts at no cost. Participants

will have an opportunity to ask questions and to provide feedback on the

curriculum frameworks as time allows.

*Presenter: April Pieper, Secondary Interventions, KDE*

**Digital Storytelling:  Promoting Literacy through Technology Bourbon**

The Common Core Standards are bursting with requirements for teachers Level: EL, MS, HS

to incorporate technology into their instruction—an overwhelming task

for some.  Join us as we explore Digital Storytelling, one avenue to covering

our standards while inspiring student writers.  We'll share research

supporting digital storytelling, examples of student work (from elementary

to high school), and review the standards that digital storytelling addresses.

Presenter: Brandie Trent, Fleming County High School

**Instructional Alignment: Making Your Assessments Match Your Targets Fayette**

As teachers begin work with the Kentucky Core Academic Standards and *Level: EL*

Learning Targets, it is crucial to determine that the writing to demonstrate

learning students complete matches the target. This session will provide

teachers with some ways to ensure that their writing matches their targets

as well as some structures to set writing to demonstrate learning.

*Presenters: Lynne Smith, Northern Kentucky University*

Tammie Sherry, Northern Kentucky University

Stacie Hardy, Campbell Ridge Elementary School

Tony Mazzei, Campbell Ridge Elementary School

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| **10:40-11:30 Sessions** |

**Is Persuasion Really Different from Argument? Coldstream 4**

This session grew out of an online conversation this summer about *Level: MS, HS, COL*

concerns four of us had with distinctions we saw being made between

persuasive writing and argument as presented on the essaywritinghelp

and KDE web sites. In this presentation we will discuss what our

writing programs expect students to be able to do once they have

completed their required courses, what we mean when we use the

term argumentative writing, how persuasion at the college level is

viewed, and what we hoped would develop out of changes in the core

curriculum with regard to writing and communication. We will discuss

the importance of rhetorical concepts such as ethos, pathos, and

audience and how an understanding of their relationship to one

another is essential to effective argumentation. We plan to highlight

the incongruity from the web materials which leads to the stance

"that argument needs to provide insight and convince, but not change

someone's mind."

*Presenters: Dr. Robert Royar, Morehead State University*

*Dr. Paul Walker, Murray State University*

*Dr. Roxanne Mountford, University of Kentucky*

*Dr. Joanna Wolfe, University of Louisville*

**Beyond the Common Core: The Subtext Strategy for 21st Century Coldstream 5**

**Real World Writing** *Level: MS, HS, COL*

 The Subtext Strategy is a powerful, multi-faceted, easy-to-use strategy

that can be integrated into literacy instruction across the curriculum to

meet the demands of the 21st Century.  In this interactive session,

participants will learn how the strategy helps writers ages 6 through

adult craft thoughtful, well-articulated texts that not only meet standards,

but that can change the world.  Stories/ samples will leave participants

energized by the strategy's endless applications in meeting Common Core

Standards.

*Presenters: Jean Anne Clyde, United for Literacy*

*Shelli Barber, Jefferson County Schools*

*Sandra Hogue, Jefferson County Schools*

*Laura Wasz, Jefferson County Schools*

**Technology and the Common Core Clark**

With current trends in literacy that focus on nonfiction and real-world *Level: HS*

critical literary analysis, technology is a necessary tool for navigating

digital literacy. Practical and beneficial tools for teaching higher-order

reading will be demonstrated for attendees.

*Presenters: Kadi Ralston, Todd County Central High School*

*Shannon Bailey, Todd County Central High School*

**Writing: Lighting the Fire Within Bourbon**

When students become deeply involved in reading and writing they *Level: EL*

find their own motivation when good literature is used to spark ideas!

Participants will learn writing strategies, using the common core

standards and quality children’s literature to fuel the fire inside them

as writers.

*Presenter: Dr. Delinda Dent, Eastern Kentucky University*

**Teach the Language Standards in Context? How? Fayette**

You may have heard that language conventions should be taught in *Level: EL, MS*

context. If you’re not sure how to do that, this session should answer

many of your questions about teaching grammar, spelling,

capitalization, and punctuation.

*Presenter, Denise Amos, ELA Content Specialist, KDE*

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| **11:40-1:00 Lunch and Featured Speaker Coldstream 3** |

**[](http://www.google.com/search?q=%22Rick+Robinson%22+Kentucky+writer)Rick Robinson**

Kentucky writer and author of the award-winning novel Manifest

Destiny. In January of 2012, his political thriller Writ of Mandamus was awarded grand prize in the London Book Festival, which honors the

best in international publishing. Strange Bedfellow, a collection of columns by Robinson, hit #1 on Amazon's list of political humor in its first weekend of release.

Visit his webpage: <http://www.authorrickrobinson.com/>

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| **1:00-1:50 Sessions** |

**Critical Thinking: The Foundation for Well-Formed Arguments Coldstream 4**

This session, centered on CCR Writing Standard 1, will lead teachers *Level: EL, MS, HS*

through the critical thinking building blocks needed to prepare

students to develop well-formed arguments.

*Presenter: Rebecca Woosley, Effectiveness Coach, KDE*

**Memoir Writing: Top Ten Hints from Rick Robinson Coldstream 5**

Along with his writing schedule, Rick Robinson is often asked to *Level: HS*

speak to high school classes on the topic of writing.  His most

requested session helps students write memoirs. Join Rick as he

walks you through this session and gives you some nice take-home

advice for your students.

*Presenter: Rick Robinson*

**How Kentucky High School English Teachers Teach Reading Clark**

**and Grammar: Implications for 9-16 Curriculum Alignment** *Level: HS, COL*

**and Professional Development**

This workshop presents results of a statewide survey about content

and strategies high school English teachers use for teaching grammar,

reading literature, and reading for information. It will allow teachers

to compare their own curriculum maps and approaches to those of

other schools across the state and allow teacher preparers to review

curriculum alignment issues. Because curriculum alignment is important

to both high school teachers and to higher education faculty who

prepare teachers, the session will be of interest to both levels.

*Presenters: Kathryn Mincey, Morehead State University*

*Caitlin Lacey, Morehead State University*

**Web 2.0 Tools for the English Classroom Bourbon**

Looking for Web 2.0 tools to motivate, to assess and to utilize *Level: EL, MS, HS*

in the classroom? This session will highlight the latest and most popular

tools and sites, many of which take minutes to set up to use on your

first day back!

*Presenter: Amy Cody, Walton Verona Middle School*

**“Build It & They Will Read:” A Collaborative Blueprint for Fayette**

**21st Century Literacy** *Level: MS, HS*

This session highlights a library media literacy program which

emphasizes a cross-curricular collaborative literacy design that

includes information literacy, media literacy, visual literacy and

technological literacy.  A demonstration of “1 Book-1 School

common reading program, an e-book club that targets struggling

male readers, student created book trailers, thematic and family

literacy initiatives and books clubs for both students and staff.

Audience members will participate in a question and answer session

and have the opportunity to share literacy initiatives from their

classroom and/or school.

*Presenter: Joanne Berry, Burns Middle School*

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| **2:00-2:50 Sessions** |

**Engaging Students with Informative/Explanatory 21st Century Coldstream 4**

**Writing Opportunities** *Level: EL, MS, HS*

The Common Core State Standards (CCSS) Appendix A defines

informative/explanatory writing as writing that “conveys information

accurately.” How can we teach students to write informative/

explanatory texts without students copying and pasting information

directly from a source? In this session, strategies for teaching

informative writing will be demonstrated; prompts and assignments

asking students to write informative/explanatory texts for a variety

of purposes and audiences will be shared.

*Presenter: Renee Boss, Academic Core Branch Manager, KDE*

**Writing Program Review Coldstream 5**

This presentation will demonstrate strategies for developing a strong *Level: HS*

writing program across a high school setting, using the writing program

review indicators as a measure for success.  Examples of teacher

developed writing prompts, student work, peer review, and rubrics will

be shared.

*Presenter: Jennifer Simpson, McCreary Central High School*

**What Happens When Students Are Not Successful? Reimagining Clark**

**the High School English Classroom** *Level: HS*

As professional educators, it is our goal to prepare our students to be

college and career ready before they exit our doors. What happens when

they are not successful in the classroom? How do we intervene? What

does RTI look like in the English classroom? This session will explore

topics, techniques, and courses created to help students be successful,

literate individuals at the secondary level.

*Presenter: Audrey Harper, South Warren High School*

**From Booktalks to Booktrailers: Intermediate and Young Adult Bourbon**

**Literature as Mixed Media Presentations** *Level: MS*

This approach to technology-based literacy is guided by the E/LA

Common Core Standards. Student objectives were developed directly

from these standards. Our goals for teachers include providing a new

perspective for teaching critical reading skills in YA literature,

embedding student facilitation of technology in literacy instruction,

and providing an authentic audience for sharing literacy projects.

*Presenters: Rhonda Shiver, Highlands Middle School*

*Dr. Christy Petroze, Thomas More College*

**Vocabulary Matters Fayette**

Literacy does matter, and vocabulary is one of the pathways to arrive *Level: EL*

there.  Come join one teacher's journey of learning what works - from

the old tried and true, to some technology-inspired approaches that

you can take back to your classroom.

*Presenter: Kerry Stephenson, Newport Primary School*

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| **Snacks in Lobby** |

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| **3:00-3:50 Sessions** |

**The Power of Narrative in Writing and Teaching Coldstream 4**

Storytelling, one of the oldest forms of communication, is often taken *Level: EL, MS, HS*

for granted. Human beings of nearly any age understand story structure

and are drawn to it in ways we will never be to flowcharts and graphs.

Stories speak to us. They teach and are recalled. They make us consider.

Narrative is a powerful tool good for sharing a vision, instruction, and

writing. The Kentucky Core Academic Standards address narrative as a

mode of discourse and this session will examine ways to include narrative

in both teaching and learning. Participants will explore narrative and its

efficacy in this engaging time of story and planning.

*Presenter: Jackie White Rogers, Literacy Consultant, KDE*

**What’s the Big Idea? The Real Purpose of Literature in Society Coldstream 5**

**and the Classroom** *Level: HS, COL*

Too often both teachers and students approach literature as some

mysterious code to be deciphered. Poems have “deeper meaning”

while novelists “really meant to say” something else. Sure, the only

thing separating teacher and student is their experiences with texts,

but what is it about that experience that makes the difference? This

session will highlight and examine the foundations of literary study

by exploring the role of literature in society and how that is reflected

in the classroom. An experienced AP consultant and winner of the 2010

NCTE High School Teacher of Excellence award will demonstrate how

these strategies can work with all literature and how teachers can help

students understand that true literature is important in a society. This

truly is something that you can go into your classroom on Monday and use.

*Presenter: Brandon Abdon, Highlands High School*

*& The Bread Loaf School of English at Middlebury College*

**Moving from Listening to Writing Clark**

How can we use Maya Angelou’s words spoken at Coretta Scott King’s *Level: MS, HS*

funeral as a model for writing our own speeches? By using research-

based practice for increased comprehension, we will see how multiple,

purposeful readings help students develop their analyzing skills. We

will also create a foundation for students as they write their own

speeches. This interactive presentation incorporates the new Common

Core Standards in Reading, Writing, and Speaking and Listening with

ideas to take back to a middle or high school classroom.

*Presenter: Amy Vujaklija, Stuart Pepper Middle School*

**Implementing the Common Core Standards through Bourbon**

**Technology** *Level: EL*

This session will be working with technology (iPods, iPads, laptops,

etc.) to create project-based lessons aligned with Common Core

Standards. Examples, materials, and projects will be for Grades 3, 4,

and 5 and could easily be adapted for other grade levels.

*Presenters: Chelsea Allen, Central City Elementary School*

*Heather Ehlschide, Central City Elementary School*

**Stuck on Reading: Using Post-It Notes to Enhance the Reading Fayette**

**Experience** *Level: EL, MS, HS*

These ideas (and awesome pieces of sticky paper) will have your

students stuck on reading and making connections! Come find

out how a simple material can be used in so many ways to aid

comprehension, summarizing skills, and more! Interactive

presentation with takeaways!

*Presenter: Yusra Abou-Sayed, University of Houston*

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| **4:00-4:50 Sessions** |

**Creating Context for American Literature Clark**

The session will detail how to provide historical background on a *Level: HS*

selection of literature to provide context and linking to the time it

was published.  This session addresses the needs of the Common Core

Standard 9 under the high school level reading standards.  The goal is

to be able to present a meaningful historical snapshot to provide

cultural context in the treatment of literary themes and topics.

*Presenter: Matthew Bowling, Bethlehem High School*

**Creating, Managing, and Maintaining a Classroom Wiki Bourbon**

A “wiki”, or a web site created by user collaboration, is a perfect way *Level: MS, HS, COL*

to give students an authentic purpose and audience while teaching

them to be responsible digital citizens.  In this session, attendees will

learn about wikis and several ways for integrating a wiki with

traditional lesson plans.  Strategies will be offered for both basic and

advanced users.

*Presenter: Micki Clark, Madisonville-North Hopkins High School*

**More Student Success: Less Teacher Stress with Reading Plus Fayette**

**Glasgow Middle School Teacher, Ava Keen, N.B.C.T., focuses on how *Level: MS***

**Glasgow Middle School has enhanced reading scores and aided their**

**gifted and RTI students through the computer-based program,**

**Reading Plus. This silent reading fluency intervention program provides**

**monitoring and assessments needed to create more student success**

**with less teacher stress.**

***Presenters: Ava Keen, Glasgow Middle School***

***Tammy Armstrong, Glasgow Middle School***

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| **5:00 Social in Hotel Lobby** |

Mix and mingle with other KCTE/LA members at the Manager’s Reception area with drinks and appetizers before heading out to dinner. If you prefer to stay in, you can enjoy a meal right here at the hotel’s Paddock Grille restaurant and lounge.

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| **Meet the KCTE/LA Board**  **Elected Officers**  President (2011-2012) [Latishia Sparks](mailto:president@kcte.org)  Conference Chairperson / President Elect (2011-2012) [Angela Gunter](mailto:conference@kcte.org)  First Vice President (2011-2012) [Kerry Stephenson](mailto:vp@kcte.org)  Past President / Parliamentarian (2011-2012) [Brandon Abdon](mailto:past-president@kcte.org)  Elementary Vice President (2010-2012) [Sherri Bazzell](mailto:elementary@kcte.org)  Middle-School Vice President (2011-2013) Jennifer Fowler  High-School Vice President (2010-2012) [Shannon Henson](mailto:secondary@kcte.org)  College Vice President (2011-2013) [Debbie Bell](mailto:college@kcte.org)  Secretary (2010-2012) [Misti Logsdon](mailto:secretary@kcte.org)  Treasurer (2011-2013) [Judith Whitson](mailto:treasurer@kcte.org)  **Appointed Officers**  Executive Secretary (2009-2012) [Judith Whitson](mailto:executive@kcte.org)  NCTE Liaison (2010-2012) [Kerry Stephenson](mailto:ncte@kcte.org)  Membership Chairperson (2010-2012) [Liz Jensen](mailto:membership@kcte.org)  Kentucky English Bulletin Editor (2009-2012) [David LeNoir](mailto:keb@kcte.org)  Newsletter Editor / Public Relations (2010-2013) [Amy Cody](mailto:news@kcte.org)  Web Sites Editor (2010-2013) [Robert Delius Royar](mailto:webeditor@kcte.org)  Conference Exhibits Chairperson (2010-2012) [Brandon Abdon](mailto:exhibits@kcte.org)  Diversity-Recruitment Chairperson (2010-2012) VACANT  Special-Projects Chairperson (2010-2012) Audrey Harper  NCTE Awards Coordinator (2011-2013) [Frances Helphinstine](mailto:awards@kcte.org)  SLATE Representative (2010-2012) [Risha Mullins](mailto:slate@kcte.org)  Conference Site Coordinator (2010-2013) [Brandon Abdon](mailto:sites@kcte.org)  KDE Liaison (2010-2012) Jackie Rogers  Writing Project Liaison (2011-2013) Peggy Otto |

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| **Saturday, February 18th** |

7:00 a.m. **Cooked-to-Order Breakfast for Hotel Guests**  **Restaurant**

**Exhibitor Hall Opens**  **Coldstream 1 & 2**

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| **8:00-8:50 Featured Speaker Coldstream 3** |

**Dr. Sara Kajder**

**[](http://www.google.com/search?q=%22Sara+Kajder%22+education+writer)**

Dr. Kajder is a professor of English Education at Virginia Tech. and the

author of Bringing the Outside In: Visual Ways of Engaging Reluctant

Readers and The Tech Savvy English Classroom. A former middle and high

school English teacher, she received the first National Technology

Leadership Fellowship in English/Language Arts.

Visit her webpage: <http://www.bringingtheoutsidein.com/>

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| **9:00-9:50** |

**Using the Common Topics to Produce Arguments Coldstream 4**

This session will address the teaching of argument and persuasion *Level: MS, HS, COL*

in relation to new writing standards, and discuss rhetorical

approaches for students to effectively develop and sustain opinion-

and evidence-based claims.

*Presenter: Paul Walker, Murray State University*

**A Few New Things:  Noticing, Unpacking and Sharing Clark**

**2.0 Tools and Practices** *Level: EL, MS, HS, COL*

The landscape of web 2.0 tools is constantly growing, presenting us

with great opportunities – if we know where to look, when, and who

to rely on as we learn how to teach (and to learn) in new and creative

ways.  This session is meant to provide us with a space to examine

new tools, but to also think about how best to navigate all of the continual

“newness.”  We’ll work together across  grade levels to explore a set of

newly emerging tools (and sources), continually asking the hard questions

that emerge whenever we re-think and open up our pedagogy.

*Presenter: Sara Kajder*

**Picture Books in the Middle School Classroom Bourbon**

Picture books are no longer just for the beginning reader!  Whether *Level: MS*

you call them trade books or mentor texts, picture books can be a

great addition to any classroom.  Present difficult concepts in a non-

threatening way; focus on specific subject matter and skills; establish

a purpose for learning; activate visual learning.  In our classroom, we

do three things daily - read closely, think deeply, write purposefully...

and many times we accomplish all this with a picture book.  So grab

some great picture books, open them up in your classroom, and let

the learning (and fun) begin!

*Presenter: Jennifer Fowler, Paintsville High School (MG)*

**Thinkfinity Digital Literacy Resources Fayette**

Explore Thinkfinity.org, the Verizon Foundation’s comprehensive *Level: EL, MS, HS*

Web site containing thousands of free, engaging educational

resources, including standards-based, grade-specific, K-12 lesson

plans, student interactives and games, podcasts, videos, reference

materials, and more!

*Presenter: Kathy Mansfield, Library Media/Textbooks Consultant, KDE*

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| **10:00-10:50** |

**Rethinking English: Food Literacy Clark**

Food Literacy is an interdisciplinary class that targets the skills of *Level: HS, COL*

an English II class through content that ties food to nutrition, history,

geography, economics, social justice, pop culture, and students’ family

and cultural food heritage. Students examine food-related texts

carefully and critically and use their investigations to develop questions

that bring the curriculum into conversation with the world. Students

have opportunities to visit and “read” local food destinations as well as

to invite local farmers, chefs, their parents, and members of the local

food community to have a class meal and continue the edible dialogue.

The course enables students to learn by experience and to see continual

links to potential careers.

*Presenters: Joe Franzen, Fern Creek Traditional High School*

*Brent Peters, Fern Creek Traditional High School & The Bread Loaf School*

*of English at Middlebury College (VT)*

**Should Students Be Graded on What They Can Do or How They Bourbon**

**Do It?  Standards Based Grading in the High School English** *Level: HS*

**Classroom**

Should we be grading students on their ability to complete skills or

their ability to be responsible and behave? If a student does not turn

in an assignment or does not do well on a test, but they later prove

they can accomplish that particular skill, should the previous zero be

held against them? Is a percentage really communicating what a student

can do? These questions and more will be examined in our presentation

on the idea of standards based grading. The presentation will include a

discussion on the philosophy behind the idea of standards based grading,

insight into the process of implementing it in your classroom and a

sharing of our experience with it in our English department this year.

Our intention is not to advocate the idea but to discuss our personal

experiences in trying it and open the conversation about what is the

best way to assess our students' learning.

*Presenters: Jessica Rouse, Lloyd Memorial High School*

*Mary Brady, Lloyd Memorial High School*

**Flip the Script: Empowering Students to Move from Victim Fayette**

**To Resiliency by Using Their Own Voices** *Level: EL, MS, HS, COL*

Students face an array of circumstances that could discourage them

from finding hope inside and outside the classroom. This presentation

serves as a platform for educators to participate in a discourse on

resiliency research, consider how to select literature and/or

experiences, and develop strategies to become turnaround mentors

by empowering students to use their own voices through written

expression.

*Presenters: Synthia Shelby, Literacy Consultant, KDE*

*Dr. Kimberly Johnson, Iroquois High School, Jefferson County*

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| **Snacks** |

Stop in the lobby for a delicious snack and bring it with you to meet with KCTE/LA section vice presidents. Join the discussions of specific concerns and share ideas related to your grade levels.

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| **11:00-11:20 Section Meetings** |

**College** *Debbie Bell, College VP* Coldstream 5

**High School** *Shannon Henson, Secondary VP* Clark

**Middle School** *Jennifer Fowler, Middle School VP* Bourbon

**Elementary** *Sherri Bazzel, Elementary VP* Fayette

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| **11:30-12:30 Conference Conclusion: Featured Speaker** |

**Dr. Maureen Morehead**

**[](http://www.google.com/search?q=%22Maureen+Morehead%22+%22Kentucky+Poet%22)**

Dr. Morehead serves as Kentucky's 2011-2012 Poet Laureate. Her poetry has appeared in local and state anthologies, including “Place Gives Rise to Spirit: Writers on Louisville” (Fleur-de-Lis Press, 2000) and “The Kentucky Anthology: Two Hundred Years of Writing in the Bluegrass State” (University of Kentucky Press, 2005). In addition to her three collections, individual poems by Morehead have been published in numerous national magazines and journals. Visit the Kentucky Arts Council's webpage: <http://artscouncil.ky.gov/Poet/Poet.htm>